



Marketing Plan introduction

Join the Club!

Congratulations! You have made the right choice by becoming a **Club BizSmart LLC** Affiliate, and this is the first step to achieving the health and wealth that you have always desired!

Our **industry leading, lucrative marketing plan** was designed to provide immediate income, as well as **longterm residual income** to all of our Affiliates. In fact, when you see just how easy it is to advance in Rank, you may one day find yourself maximizing our **“Team Bonus”** commissions alone at up to \$10,000 per day!

Everyone can register **100% FREE for 60 days**, and all products includes a 30-Day Money-Back Guarantee), and an **experienced management team**, you will soon realize why your **“timing”** for this **amazing opportunity** could not be better!



We payout **up to 65% commissions** on all commission-able volume and offer Business Starter Packs **as low as \$99.95** in the USA (price includes shipping one-time Admin Fee)! Please use this Marketing Plan as a guide to familiarize yourself with the **up to 7 different ways** of achieving income, so that you can start a successful journey with **Club BizSmart LLC**.

To Be A Successful Affiliate of Our “Amazing Products” which Requires 3 THINGS

<p>1</p> <p>Learn as much as possible about what our amazing products!</p>	<p>2</p> <p>Commit at least 3 months to the usage and share your experiences with everyone!</p>	<p>3</p> <p>Share your website, documentary video, sizzle call and business cards with everyone you know!</p>
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Club BizSmart Affiliates can earn income

Up To 7 Ways:

<p>RETAIL PROFITS up to 100% profit per sale</p>	<p>FAST START BONUSES up to \$160 per sale</p>	<p>FAST START CODED BONUSES up to \$80 per sale</p>
<p>RANK ADVANCE BONUSES up to \$2,100 one-time</p>	<p>TEAM BONUS 15% - 30% binary (up to \$10,000/day)</p>	
<p>TEAM MATCHING BONUSES up to 45% (5 generations)</p>	<p>FOUNDER'S BONUS POOL 2% global pool-share bi-monthly</p>	

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RETAIL PROFITS (RP) (Paid Weekly)



Any “Business Starter Pack” purchase qualifies both “Members” and “Affiliates” to be able to purchase products at the lowest A/S & wholesale price!

Retail sales allow Affiliates to purchase products at wholesale price and sell at retail for an up to 25% profit per web order, or up to 100% per offline order! Affiliates can earn \$10 or more

Preferred Customer CV	Monthly Profit Per PC Order	Retail Customer CV	Monthly Profit Per RC Order
35	\$10	40	\$20
60	\$20	80	\$40
100	\$40	150	\$80
200	\$80	300	\$160

per product order, per month, on all Preferred Customer (PC) orders, and \$20 or more per product, per month, on all Retail Customer (RC) orders, plus Team Bonus CV.

*“Profit Per Offline Product” based on “Retail/Preferred Customer” price difference of profit per bottle or Pack combo sold.

FAST START BONUSES (FSB) (Paid Weekly)



“Fast Start Bonuses” are paid out every time an Affiliate directly sells either a Business Starter Pack, or Preferred Customer or Retail Customer Order, which generates FSBs of \$15 to \$160 per sale. On the first 2 direct sales made, Affiliates share 50% of the allocated FSB with their direct Sponsor. For example, if the allocated FSB on a “Consultant” Business Starter Pack is \$15, the Affiliate will earn \$7.50 on their first 2 sales, and their direct Sponsor will also earn \$7.50 on those same first 2 sales. Starting from the Affiliate’s 3rd sale on, they will earn 100% of the allocated FSB per direct sale, as well as Fast Start Coded Bonuses from Affiliates in their organization.



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FAST START CODED BONUSES (FSCB) (Paid Weekly)



“Fast Start Coded Bonuses” are paid out via a modified 2-up “coded” plan, which generates FSCBs of \$5 to \$80 per sale on Customer sales, and \$7.50 to \$75 per sale on Business Starter Pack sales. Starting from an Affiliate’s 3rd direct sale on, 100% of the allocated FSB is paid out to them, which also starts their first “Coded Line” of Fast Start Coded Bonuses, in which 50% of the FSCB on the first 2 direct sales made by any personally sponsored coded line Affiliate will pass up to their direct Sponsor, and the sponsored Affiliate will keep the other 50%. FSCBs are paid on a “residual” basis, on both one-time (new) and recurring (monthly) orders. For example, if an Affiliate sponsors a Preferred Customer or Retail Customer that orders every month, the sponsoring Affiliate will earn a FSCB every month (residually) on that sale.

	Starter Packs (One-Time)	Price*	CV	1 st Sale FSB	2 nd Sale FSB	3 rd Sale FSCB
USA BUSINESS	Consultant Pack	\$99.95	50	\$7.50	\$7.50	\$15.00
	(Copper) Consultant Pack**	\$152.95	65	\$10.00	\$10.00	\$20.00
	(Silver) Consultant Pack**	\$234.95	100	\$15.00	\$15.00	\$30.00
	(Platinum) Consultant Pack**	\$399.95	200	\$37.50	\$37.50	\$75.00
	(Gold) Consultant Pack**	\$599.95	300	\$75.00	\$75.00	\$150.00
INTERNATIONAL BUSINESS	Consultant Pack	\$106.95	50	\$7.50	\$7.50	\$15.00
	(Copper) Consultant Pack**	\$156.95	65	\$10.00	\$10.00	\$20.00
	(Silver) Consultant Pack**	\$240.95	100	\$15.00	\$15.00	\$30.00
	(Platinum) Consultant Pack**	\$409.95	200	\$37.50	\$37.50	\$75.00
	(Gold) Consultant Pack**	\$609.95	300	\$75.00	\$75.00	\$150.00

*Price includes one-time \$25 admin fee and shipping & handling per Business Starter Pack. Prices are subject to change. **These orders include a “Qualified” Rank status for 60 days (Copper Consultant thru Gold Consultant) from date of order. Pack content and pricing subject to change.

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FOUNDER'S BONUS POOL (FP) (Paid Bi-Monthly)



The "Founder's Bonus Pool" is available for a limited time, until all 500 "Founders Packs" are sold. All Founders will share in a special 2% "Global Pool" for the lifetime of their business, as long as they are able to maintain a Qualified "Silver" rank. Here are all of the perks of purchasing a Founder's Pack...

Pack	Limit	Price	CV	FSB	FSCB	Products
Founder	500	\$1,999.95	1,000	\$500	\$250	29 (Mixed)

- Share In a 2% Lifetime Global Founder's Pool (GFB)*
- Black Diamond Consultant Rank For 120 Days**
- Founder's Recognition & Preferred Seating at Events
- No Monthly Autoship for 6 Months
- Founder's Lapel Pin
- Special "Founder's Only" Promotions

*There is a one month hold on the first payout. Future payouts will occur every 2 months (bi-monthly) on 2nd Friday of the month.
 **After 120-Day "Black Diamond" grace period, Affiliate must maintain qualified Silver or higher rank to continue earning in GFB.

RANKED ADVANCE BONUSES (RAB) (Paid One-Time)



There four one-time "Rank Advance Bonuses" that pays out a cumulative total sum of up to \$2,100. After Qualified Affiliate achieves RAB requirements, there is a one month hold to allow for Affiliate's minimum PV monthly order to process. After Affiliate's monthly order has been processed, RABs are paid out in accordance with the pay period. Personal sponsored Members or Customers that are inactive during the qualification period will not count towards this Bonus. There is no time limit to achieve RABs, but a Business Starter Pack purchase is required to participate in it.

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Rank	Min PV	Personal Referrals* (Minimum Per Leg)	One-Time RAB	Combined RABs
Silver*	30	5 (2 Left & 2 Right)	\$100	\$100
Platinum*	30	10 (3 Left & 3 Right)	\$200	\$300
Gold*	30	15 (4 Left & 4 Right)	\$300	\$600
Diamond	30	20 (5 Left & 5 Right)	\$500	\$1,100
Black Diamond	30	50 (12 Left & 12 Right)	\$1,000	\$2,100

*Copper, Silver, Platinum and Gold Business Starter Pack with "Qualified Ranks" do not apply to Rank Advance Bonuses. **Earnings potential based on Business Starter Packs purchased by directly sponsored Affiliates, and a balanced 30% binary



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TEAM BONUS (TB) (Paid Weekly)



The “Team Bonus” caps at up to \$10,000 per day and pays out up to 30% of the lesser volume leg, via a 1:1 “binary” each time there is minimum of 30 CV on the left team and 30 CV on the right team. Based on an Affiliate’s Rank, a Team Bonus of 15% to 30% of the CV is paid out on the lesser volume leg. Equal CV from the greater volume leg is deducted after the payout and will carry over into the following day. The Team Bonus alone has the potential to pay out up to over \$3.6 million dollars annually!

Rank	Personal Referrals* (Minimum Per Leg)	TB Percent	Daily Cap	Weekly Potential	Annual Potential
Affiliate	1 (Left or Right)	N/A	N/A	Varies	Varies
Copper	2 (1 Left & Right)	15%	\$500	\$3,500	\$182,500
Silver	5 (2 Left & 2 Right)	20%	\$1,000	\$7,000	\$365,000
Platinum	10 (3 Left & 3 Right)	25%	\$3,000	\$21,000	\$1,095,000
Gold	15 (4 Left & 4 Right)	25%	\$5,000	\$35,000	\$1,182,000
Diamond	20 (5 Left & 5 Right)	30%	\$7,000	\$49,000	\$2,555,000
Black Diamond	50 (12 Left & 12 Right)	30%	\$10,000	\$70,000	\$3,650,000

*Personal Referrals must maintain active status each month with a 30 CV order for referring Affiliate to maintain Qualified Rank.

TEAM MATCHING BONUSES (TMB) (Paid Weekly)



“Team Matching Bonuses” pay out a total of up to 45%, spread on up to 5 generations of depth, on the daily “Team Bonus” incomes of all Qualified Affiliates within a Qualified Affiliate’s entire organization. “Match Generation” will determine how much and how many generations a Qualified Affiliate is qualified to earn on. There are no leg requirements. For example, if a Qualified Affiliate personally sponsor’s 10 Active Members

	Biz Match Generation	Personal Referrals*	Gen 1	Gen 2	Gen 3	Gen 4	Gen 5	Combined Percentage
	Biz Match 1	1	10%					10%
	Biz Match 2	2	20%	5%				25%
	Biz Match 4	4	20%	10%				30%
	Biz Match 6	6	20%	10%	5%			35%
	Biz Match 8	8	20%	10%	5%	5%		40%
	Biz Match 10	10	20%	10%	5%	5%	5%	45%

*Personal referrals must maintain Active status each month. Customers do not count for Team Matching Bonuses requirement.

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“Team Bonus” Income Example



In the above example, there is **2,500 CV** on the left leg, and **2,000 CV** on the right leg, which means the CV has generated up to **\$600** in “Team Bonus” commissions to be paid out, based on Rank as follows:

Copper = \$300 payout; **Silver = \$400** payout; **Platinum & Gold = \$500** payout; **Diamond = \$600** payout

Compensation Plan Summary

The following chart summarizes what minimum requirements an Affiliate will need to achieve in order to both qualify for and maintain certain Ranks.

Rank	Fast Start Coded	Rank Adv Bonuses	Team Matching Bonuses	TB Daily Cap	Leadership Bonuses
Affiliate	N/A	N/A	10%	N/A	N/A
Copper	N/A	N/A	20% + 5%	\$500	N/A
Silver	Yes	\$100	20%, 10%	\$1,000	N/A
Platinum	Yes	\$200	20%, 10%, 5%, 5%, 5%	\$3,000	Yes
Gold	Yes	\$300	20%, 10%, 5%, 5%, 5%	\$5,000	Yes
Diamond	Yes	\$500	20%, 10%, 5%, 5%, 5%	\$7,000	Yes
Black Diamond	Yes	\$1,000	20%, 10%, 5%, 5%, 5%	\$10,000	Yes

DISCLAIMERS

Before starting your Club BizSmart business, it is very important that you familiarize yourself with terms that will be used throughout this document to better understand, as well as to be able to eventually maximize the Marketing Plan. You can find these terms in the Policies & Procedures.

EARNINGS DISCLAIMER

Club BizSmart LLC has made every effort to accurately represent its compensation plan and overall business opportunity, as presented in this material. Club BizSmart LLC pays out a commission on every sale pursuant to the compensation plan. No commissions are paid for the recruitment of others. However, individual results can vary, and will be based on an individual's ability, experience, dedication, and level of desire. There are no specific guarantees concerning the level of success that anyone may experience. There are no specific guarantees, promises or assurances that examples of past earnings can be duplicated in the future. Club BizSmart LLC does not offer investment or tax advice. Check with your accountant, lawyer or professional advisor before acting on this or any information. Users of Club BizSmart LLC products and services are advised to do their own due diligence when it comes to making business decisions. Club BizSmart LLC hereby disclaim any personal liability (tangible and intangible), or loss or risk incurred as a consequence of the use and application, either directly or indirectly, of any advice, information or methods presented herein. Neither the information, nor any opinion contained within this document constitutes a solicitation or offer by Club BizSmart LLC, or its officers, partners, Members, customers, or affiliates to buy or sell any securities, options, or other financial instruments.

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